



News Release

For additional information, please contact: tbf@bassfederation.com
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FOR IMMEDIATE RELEASE

THE BASS FEDERATION SEEKS TO FILL NATIONAL CONSERVATION DIRECTOR POSITION

PONCA CITY, Okla. (JANUARY 8 2008) –

The Bass Federation, (TBF Inc.) is actively seeking a person to fill the position of TBF National Conservation Director. Resume's are now being accepted. To date we have talked to many qualified and outstanding individuals from a variety of backgrounds, including from within the Federation ranks. We have a list of great potential candidates that are very interesting to us but we want to search nationally to make sure we get the right person for this very important job. We don't want anyone with a passion for the job to be excluded, so we are using every resource at our disposal to search out the right candidate. For more information or to apply, email your resume and cover letter to:

Mike Dunkerley
TBF Executive Vice-President
Mike@bassfederation.com

Along with your resume, please submit a statement that addresses these two questions:

1. What would be your goal to accomplish in the first and third year of being the TBF National Conservation Director?
2. Your expectations on a salary and benefit package?

Once a "Short List" has been identified, personal interviews with final candidates will be scheduled.

If you have a passion for the outdoors, if you care for the environment, if you want to help all of our states Conservation Directors in their own efforts, if you want to really make a difference, you might be the one we are looking for.

The Bass Federation Conservation Department is dedicated to the enhancement, restoration, preservation and public access to our water resources through conservation awareness, education and political action utilizing best management practices.

Slogan: "TBF – Saving Our Fisheries Together"

The Bass Federation Inc. (TBF) is owned by those it serves and is dedicated to the sport of fishing. TBF affiliated state federations and their member clubs conduct more than 20,000 fishing, youth and conservation events at the local level each year and have provided the foundation for the entire bass fishing industry for more than 35 years. In 2006 TBF partnered with the largest tournament operations and marketing organization in the world, FLW Outdoors. For more information about The Bass Federation, visit bassfederation.com or call 580-765-9031